

MANIFESTO

THE ROAD TO COPENHAGEN



Dear participants of COP 15,

We are the Roadies of the Road to Copenhagen, 300 committed youngsters from different countries around the world who have travelled 900 kilometres on electric scooters from the Netherlands to Copenhagen.

Along the way, we developed ideas to help solve the Climate Crisis by making personal mobility - which accounts for more than 15 percent of the EU's CO2-emissions - clean, cheap and cool.

We now call upon you to bring our ideas into practice:

1. MAKE SURE THAT ALL NEW CARS ARE ELECTRIC OR PLUG-IN HYBRIDS

All other vehicles should be fueled by CO2-emission-free or compensated fuel.

2. CHARGE ELECTRIC VEHICLES WITH ADDITIONALLY PRODUCED RENEWABLE ENERGY

and invest heavily in the development of better storage capacities and smart two-way grids in both cars and houses.

3. SET UP AN EU-STANDARDIZED ENERGY-INFRASTRUCTURE

that enables electric cars to drive around and charge throughout Europe.

4. DEVELOP GREEN ZONES

with smart leasing concepts for bicycles, electric scooters and cars, congestion charges and delivery services with sustainable vans.

5. MAKE CAR SHARING OF ELECTRIC AND PLUG-IN HYBRID VEHICLES THE DEFAULT WAY OF TRAVELING

Use the Knight Rider-principle: mobile technology that can adjust any car you step into to your own preferred settings

6. USE SOCIAL NETWORKS TO FORM AN INTERACTIVE PLATFORM FOR GREENPOOLING

Share an electric ride with interesting people or potential business partners you meet online.

7. MAKE FORMULA 1 RACING FULLY ELECTRIC

to stimulate technological innovation in the automotive industry as well as creating a larger-than-life marketing platform for sustainable mobility.

8. TURN PUBLIC TRANSPORT INTO A QUALITY EXPERIENCE

Offer Internet access, workspaces and facilities to meet with friends and business partners.

9. PUT MORE EFFORT INTO PRODUCING LIGHT-WEIGHT AND MODULAR CARS BASED ON THE 'CRADLE TO CRADLE' PRINCIPLES

Each year the best technology becomes the new standard, thus stimulating rapid innovation.

10. REWARD REDUCING TRANSPORTATION AND TRAVELING WITH CLEAN CARS

by giving tax breaks, easier access to cities and better parking options.

11. FOCUS ON EXPERIENCE MARKETING TO PROMOTE SUSTAINABLE MOBILITY

Promote driving lessons in electric cars, school trips in clean busses and electric and plug-in hybrids for road trip rentals.

12. INTEGRATE SUSTAINABILITY IN SCHOOL CURRICULA

And label all vehicles and fuel used for transportation with information about its effects on the environment and total costs of ownership.

We Roadies promise all involved parties that we will realize the goal of sustainable personal mobility in every way we can.

We offer our knowledge, skills and energy to help develop smart plans and implement them, inspiring the people around us to do the same.

We invite you to join us on our further path. Because it's not about how we got to Copenhagen, but where we go from there!

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